

The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

AGENDA • OCTOBER 18TH, 2017 • OKC CHAPTER

I. Welcome & Kudos — Oscar Womack

CEO, Coherent Contracts
OK Ethics Board of Directors

II. Pledge of Allegiance — Representative

Southern Nazarene University

III. Invocation — Dr. Keith Newman

President, Southern Nazarene University

IV. Guiding Principle — Craig Clemons

Vice President, Express Employment Professionals
OK Ethics Star Member

V. Membership Drive — Shannon Warren

OK Ethics Founder/CEO

Many thanks to our flagship companies who have already re-committed for 2017:

Memberships Expired September 30;

No change in dues for 2017

See page 5 for membership information

Member costs increase to \$35 per person in October; Non-member costs increase to \$50

Many thanks to our top level members (see banner below) that renewed for 2017-18

VI. Upcoming Events — Shannon Warren

The Student Education and Ethics Development Foundation (e.g. SEED Foundation) is recruiting assistance for:

• October 28 – Annual Statewide Student Ethics Challenge

Hosted by Oklahoma Christian University; Edmond OK

• APPE Texas Regional Ethics Competition

Hosted by St. Mary's University; San Antonio, TX

Contact Co-President Colin Schoonover at

prez@studentethicsbowl.org

or call (405) 200-7382 to volunteer.

VII. Table-Top Discussion — Shannon Warren

OK Ethics, Founder/CEO

Movies and television shape our lives – often more than we realize. Can you think of any characters that may have influenced your outlook in a positive way? If so, what traits did you admire and want to emulate?

VIII. Introduction — Myrna Latham

Attorney, McAfee Taft
OK Ethics Board of Directors

IX. Keynote Speakers —

James P. Owen

Author of "Cowboy Ethics"

See program highlights on page 6.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

UPCOMING EVENTS

EXCELLENCE AND ETHICS

— NOVEMBER 15 —

TRACEY JONES

Gulf War USAF Veteran,
Author & President of
Tremendous Life Books



CO-HOSTED BY

Southern Nazarene University
CHARACTER | CULTURE | CHRIST

LIVING AND WORKING BEYOND THE PAST

— PRESENTED BY —

CLIFTON TAULBERT



Entrepreneur,
Pulitzer-Nominated
Author, Internationally
Acclaimed Speaker

FEBRUARY 21

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?
Vision: To be recognized as a statewide and national forum for promoting business ethics.

PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Daniel Yunker	<i>Kimray, Inc.</i>	<i>Sr. Team Leader & OK Ethics VP of PR</i>
Thad Chance	<i>Accounting Principals</i>	<i>Team Leader</i>
Sally Boyd	<i>Duncan Oil</i>	<i>Ambassador</i>
Dr. Kathy Terrell	<i>UCO (Retired)</i>	<i>Ambassador</i>
Bill Turner	<i>Valir Health</i>	<i>Ambassador</i>

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister	<i>D.R. Payne & Associates</i>	<i>Registration Chairperson</i>
Mary Vaughn, CPA	<i>JMA Energy</i>	<i>Assistant Chairperson</i>
Marvinette Ponder	<i>Devon Energy</i>	<i>Team Leader</i>
Lucius Crandall	<i>SandRidge Energy</i>	<i>Prepaid Registration</i>
SunYoung Kim	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Aleena Chaudry	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Tiffany Starnes	<i>Devon Energy</i>	<i>Prepaid Registration</i>

OTHER INITIATIVES:

Anna Rosenthal*	<i>Accounting Principals</i>	<i>Member Care Coordinator</i>
Susan Loftin*	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
Jalisha Petties*	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
Creative Photo Video Inc.*		<i>Videography</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours
per month

Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics vision

Interested? Contact These OK Ethics Leaders:

Ambassador Team: Daniel Yunker at dyunker@kimray.com
Registration Team (Prepaid): Marvinette Ponder at Marvinette.Ponder@dvn.com

MANY THANKS TO OUR HORIZON MEMBERS:



UPCOMING EVENTS



CO-HOSTED BY
Southern Nazarene University
CHARACTER | CULTURE | CHRIST

EXCELLENCE AND ETHICS

— NOVEMBER 15 —

TRACEY JONES

*Gulf War USAF Veteran, Author &
President of Tremendous Life Books*

Author of eight books (and counting!), Tracey C. Jones is the president of Tremendous Life Books.

A former Air Force officer and Gulf War veteran, Tracey's storied career in uniform took her from Roswell, New Mexico to stations in Germany and England, where she honed her operational expertise and tremendous leadership skills in a number of command roles. A Mechanicsburg, Pennsylvania, native, Tracey is a graduate of the

New Mexico Military Institute and the Air Force Academy.

With twelve years in the Air Force, another ten in corporate boardrooms, plus an MBA in Global Management, Tracey built an impressive career as a corporate "fixer." Her deep love of education propelled her to continue her educational pursuits in a Philosophy of Leadership doctoral program.



LIVING AND WORKING BEYOND THE PAST

CLIFTON TAULBERT

Entrepreneur, Pulitzer-Nominated Author, Internationally Acclaimed Speaker

Clifton Taulbert is the president and CEO of the Freemount Corporation, a human capital development company and the President and CEO of Roots Java Coffee—an African-American owned national coffee brand, importing coffee from the country of Rwanda. A USAF veteran, Taulbert has been a leader in the Tulsa community for many years.

FEBRUARY 21, 2018

THE WISEST PERSON I EVER MET WAS A THIRD GRADE DROPOUT

DR. RICK RIGSBY

President and CEO of Rick Rigbsy Communications, Former Award-Winning Journalist, Author of *Lessons from a Third Grade Dropout*

Through motivational speaking, corporate coaching, books and social media outlets, Rick encourages and empowers audience members to become great people who do great things.

MARCH 7, 2018



THANK YOU!

OK Ethics is grateful for the support that the leaders at Southern Nazarene University have shown OK Ethics. Special welcome to Dr. Keith Newman, SNU's new president.

Southern Nazarene University

**BEST
COLLEGE IN
OKLAHOMA**



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Superior Undergraduate & Graduate Degree Programs

OK ETHICS FY 2017-18 MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$10,000	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
Navigator	\$8,000	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
Star	\$5,500	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
Horizon	\$3,500	Reserved with signage	8	Limited	-	-	-	Yes	Plaque
Leading	\$1,500	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
Trailblazer	\$750	Reserved	1	Limited	-	-	1 Seat	Yes	TBD
Frontier	\$400	Open	-	Website only	-	-	-	Yes	-
Frontier (Non-Profit/NGO**)	\$0	Open	-	Website only	-	-	-	Yes	-
Scout	\$100	Open	-	-	-	-	-	-	-
Scout (Retiree)	\$25	Open	-	-	-	-	-	-	-
Scout (Job transition only)	\$0	Open	-	-	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-	-	-

* S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation)

** NGO = Non-Government Organization

*** Must be a member of a student ethics chapter or pre-approved affiliated academic institution

New for 2017 – 18

*Be an OK Ethics **Event Co-Host** or **VIP Table Sponsor:***

— Depending on contribution level, benefits include: —

- Special recognition at single event
- Banner display
- VIP seating with national speakers (depending on contribution level)
- Distribution of brochures

Contact Shannon Warren at (405) 858-2233 or via email at okethics@okethics.com



COWBOY ETHICS

• FEATURING • **JAMES P. OWEN**

*Founder and Chief Inspiration Officer Center
for Cowboy Ethics and Leadership*

RECOMMENDED FOR 1 CPE IN ETHICS



STANDING TALL IN AN UPSIDE DOWN WORLD

A talk by Jim Owen, author of Cowboy Ethics, Cowboy Values, and The Try.

Americans are known for being optimists. But you don't have to be a cynic to believe our country is seriously off-track. We're upset by greedy corporate executives who pad earnings and line their own pockets at others' expense. We're disgusted by gutless politicians who govern by polls and pander to special interest groups. And many of us are appalled by the pervasiveness of a culture glorifying materialism and self-gratification. It's almost as if "What's in it for me?" has become our national motto.

No wonder so many Americans today feel a deep yearning for simpler times—a time when civility was the norm and a handshake was enough to seal a deal. Of course, we can't turn back the clock, and we certainly can't legislate our way out of society's malaise.

But there is something we can do. We can look back to basics...back to fundamental principles that all Americans share. We may not be able to agree on gay marriage, immigration, and gun control, but can't we agree that "Your word is your bond" and "Some things aren't for sale"?

CODE OF THE WEST

1. Live each day with courage.
2. Take pride in your work.
3. Always finish what you start.
4. Do what has to be done.
5. Be tough, but fair.
6. When you make a promise, keep it.
7. Ride for the brand.
8. Talk less and say more.
9. Remember that some things aren't for sale.
10. Know where to draw the line.

PRESENTER BIOGRAPHY:

James P. Owen is Founder and Chief Inspiration Officer of the Center for Cowboy Ethics and Leadership, the foundation he created to help spread the message that "we can all be heroes in our own lives." He is also an inspirational speaker, author, and social entrepreneur. Jim's book credits include the best-selling first edition of *Cowboy Ethics* (2004), *Cowboy Values* (2008), and *The Try* (2010), a collection of profiles highlighting the character qualities that enable ordinary people to do extraordinary things.

It was not until later in life that Jim found his "true purpose." After more than thirty-five years

Just as important, we can each look to our own hearts, and that inner voice that tells us the difference between right and wrong. We can decide what true success means, and what values matter most in our lives.

In short, we can choose to stand for something, and stand tall in a world that seems to have gone crazy. We can have a code of our own that we strive to live up to every day, just like the cowboys who lived by the unwritten Code of the West.

The cowboy is an enduring American hero— not just because of his simple, rugged way of life, but because he lived by a code centering on principles of honesty, loyalty and courage.

Cowboy Ethics is a modern-day translation of that code—a set of values and principles that are timeless and universal. They are also inspirational, giving us a framework we can each use to decide what principles and values are the touchstones for our own lives.

It's not too late for us to get back to the values that made this country great. Cowboy Ethics gives us a place to start.

in business, he was so dismayed by the country's spreading epidemic of corporate scandals and social discord that he felt compelled to speak out, urging a return to the basic core values that all Americans can share. Ever since, he has dedicated his time to projects offering inspiration to those who want to be their best selves, with a special focus on young people and those in business. He also logs thousands of miles each year as he travels the country, speaking to groups of all kinds.

Jim is a summa cum laude graduate of Regis University. He and his wife, Stanya, have two grown children and reside in Austin, Texas.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who's who.

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see who's who.



**Like us on
Facebook.**

